



Community Goals Workshop

Setting Our Vision

March 2, 2015
Dunwoody Public Library

**THE CITY OF
DUNWOODY**
COMPREHENSIVE PLAN 5 YEAR UPDATE

Tonight's Agenda

- Walk-in/walk-out input activities
- Presentation
 - Shape Dunwoody Project Overview
 - Highlights from what we've learned so far
- Small Group Discussions
- Regroup and Final Remarks
- How to stay involved

What is a Comprehensive Plan?

- Policy guide for future actions based on a shared vision, including:
 - Future land use plan to guide future growth
 - Assessment of needs and opportunities
 - Community Work Program to address needs and opportunities
- Requirement of State Law in order to receive certain funding

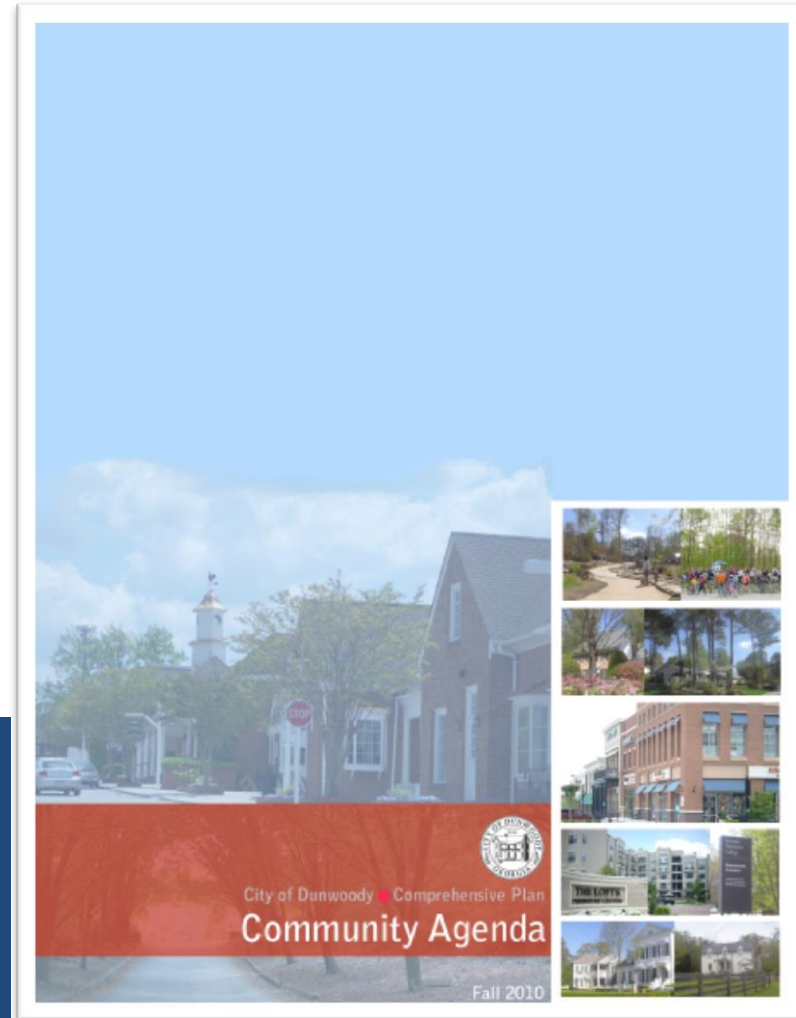


Our Current Comp Plan

- Prepared in 2010
- Has helped guide the City over the past five years
 - Decision making
 - Administrative actions
- Established framework for subsequent planning efforts

Excerpt from Vision Statement

... The City of Dunwoody preserves the past, promotes economic vitality, protects the residential nature of its neighborhoods, presents viable options as a place to live through all stage of life and ability, and prepares for the future ...



Why are we updating our Comp Plan?

- Incorporate new Minimum Standards for Local Comprehensive Plans = New Format
- Account for changing economy
- Reflect changes in the community
- Prepare for new redevelopment opportunities
- Incorporate recommendations of recent planning efforts
 - Comprehensive Transportation Master Plan
 - Parks and Recreation Master Plan
 - Dunwoody Village Master Plan
 - Georgetown/North Shallowford Master Plan
 - Dunwoody Sustainability Plan

New Format of the Plan



What will Shape Dunwoody address?

- Elements that will be the focused on as part of this effort

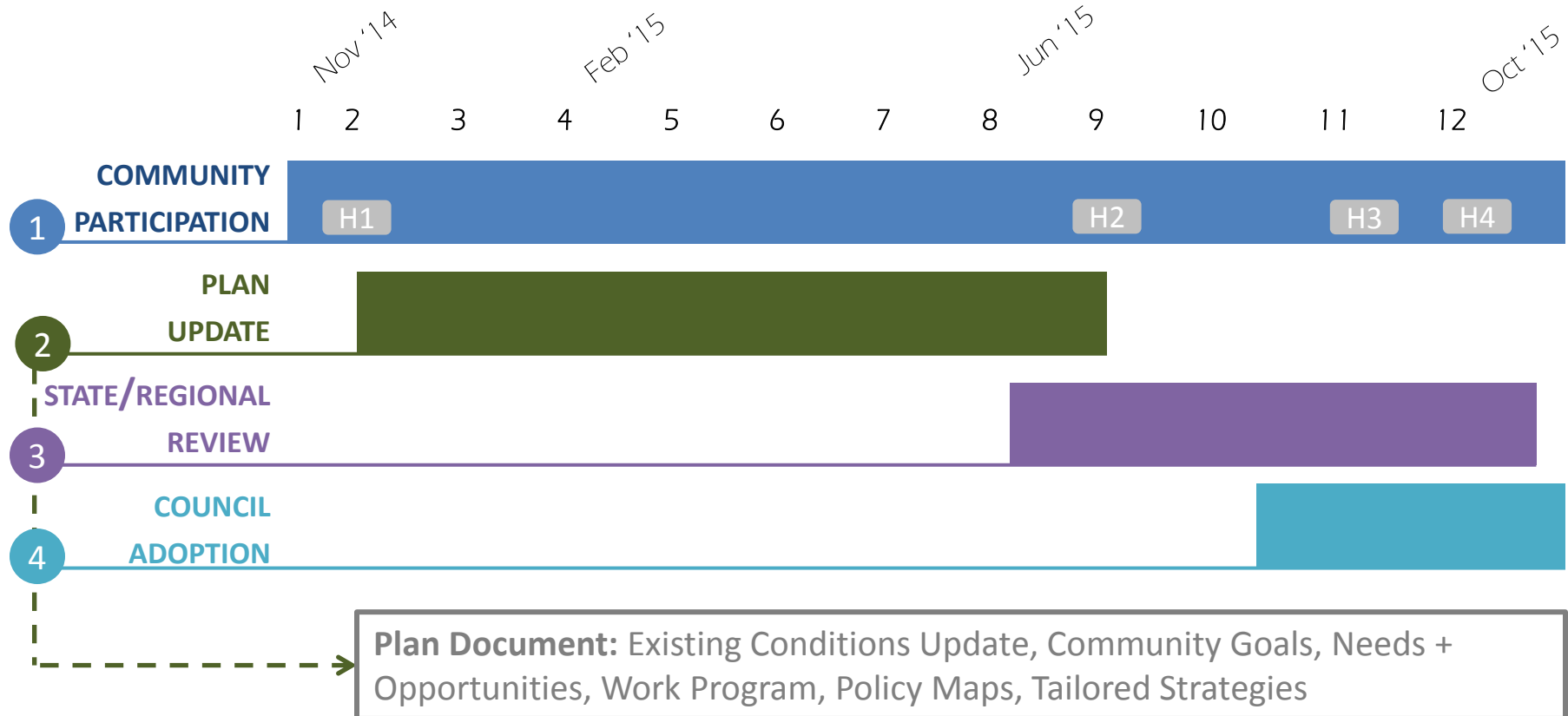
LAND USE

POPULATION + HOUSING

ECONOMIC DEVELOPMENT

- Elements that are primarily based on the recommendations of recent or ongoing planning efforts
 - Natural and Cultural Resources
 - Community Facilities and Services
 - Transportation
 - Intergovernmental Coordination

Shape Dunwoody Timeline



Assessing Where We are Today

- Input from stakeholder interviews
- Recommendations and vision of current plans
 - Previous Comprehensive Plan
 - Sustainability Plan
 - Two LCI master plans
 - Master plans for transportation and parks & recreation
 - City budget
 - City surveys
- Demographic and economic review
- Survey of existing land use patterns



Key Demographic Trends

- Age dynamics
- Racial/ethnic composition
- Educational attainment
- Income and poverty
- Commuting patterns



Population Trends

HOUSEHOLD DYNAMICS, 2013

	Average Household Size	% of Households with Children
Dunwoody	2.39	48.5%
Alpharetta	2.73	61.0%
Johns Creek	3.10	61.7%
Sandy Springs	2.31	46.3%
DeKalb County	2.59	46.5%
Atlanta MSA	2.76	49.2%
Georgia	2.71	46.4%

Dunwoody has a comparatively low average household size.

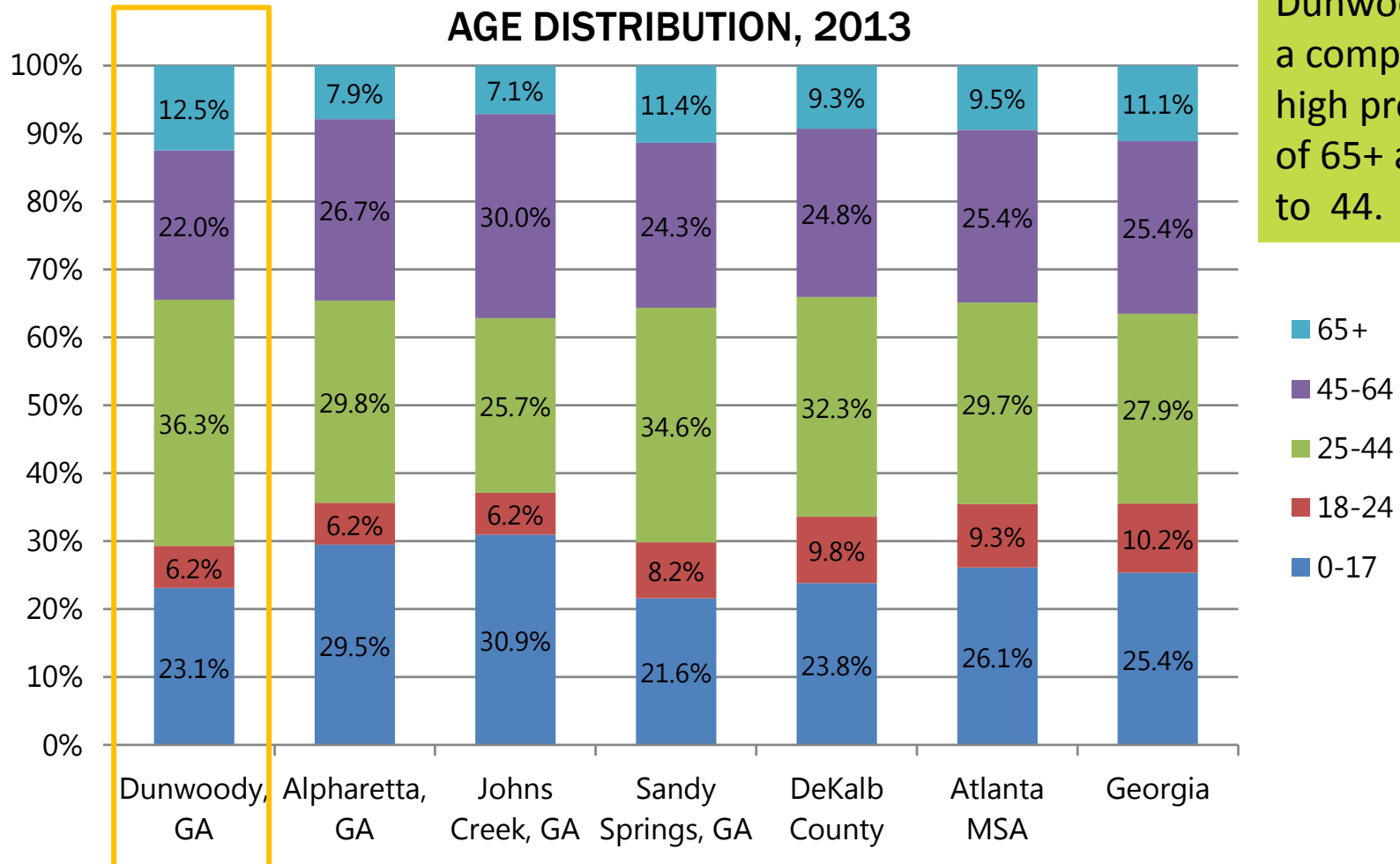
Dunwoody has an impressive population growth rate compared to the county and state but slower than Alpharetta , Johns Creek and metro.

POPULATION, 2013

	2000	2008	2010	2013	1-Year Change	3-Year Change	5-Year Change	13-Year Change
Dunwoody, GA	38,344	44,752	46,267	47,591	0.8%	2.9%	6.3%	24.1%
Alpharetta, GA	47,086	54,830	57,551	62,298	0.5%	8.2%	13.6%	32.3%
Johns Creek, GA	61,289	72,844	76,728	82,788	0.6%	7.9%	13.7%	35.1%
Sandy Springs, GA	85,821	90,980	93,853	99,770	0.4%	6.3%	9.7%	16.3%
DeKalb County	666,158	685,646	691,893	713,340	0.8%	3.1%	4.0%	7.1%
Atlanta MSA	4,263,438	5,404,186	5,286,728	5,522,942	1.3%	4.5%	2.2%	29.5%
Georgia	8,186,653	9,504,843	9,687,653	9,994,759	0.8%	3.2%	5.2%	22.1%

Source: U.S. Census Bureau

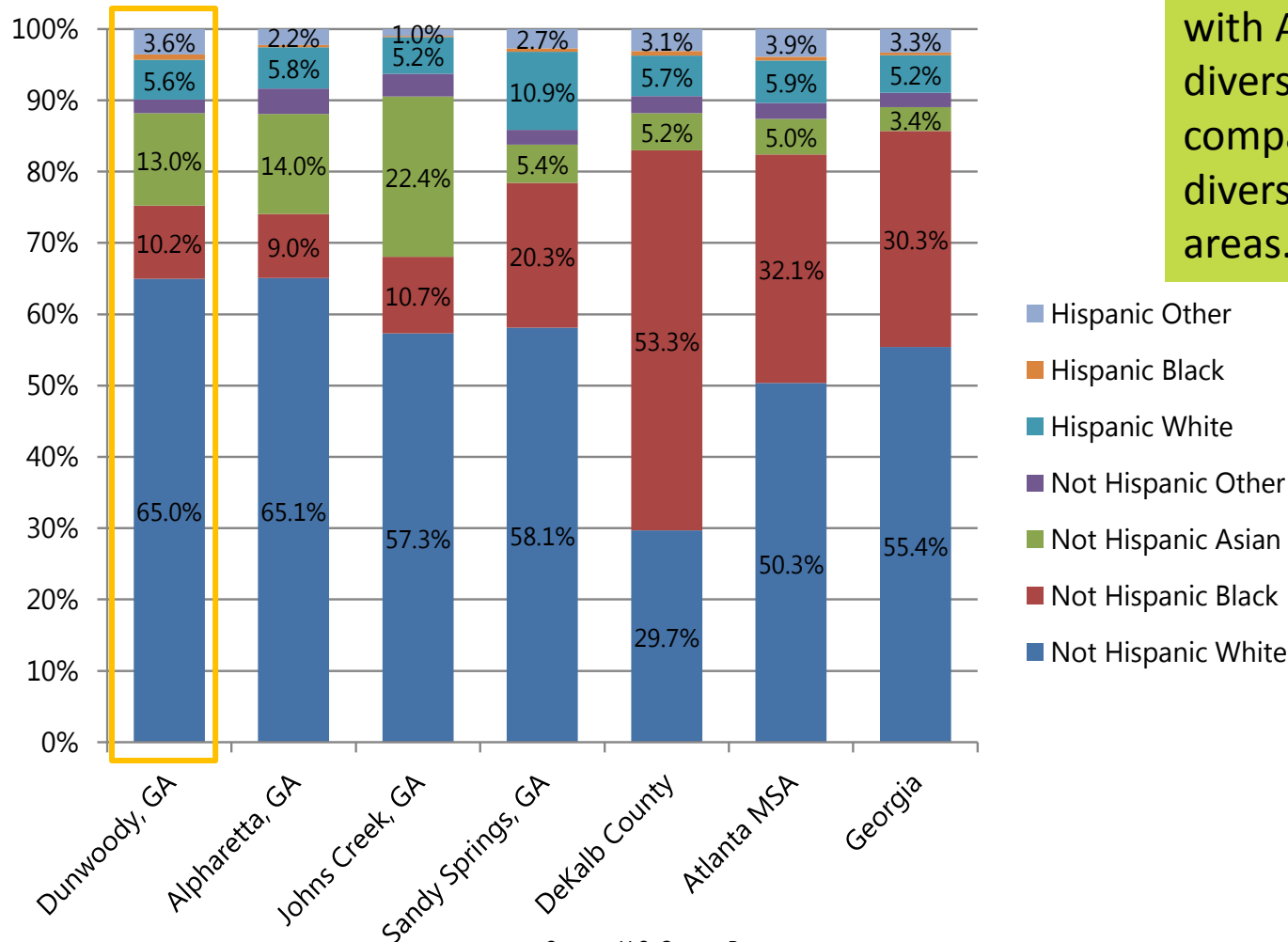
Age Dynamics



Dunwoody has a comparatively high proportion of 65+ and 25 to 44.

Race and Ethnicity Dynamics

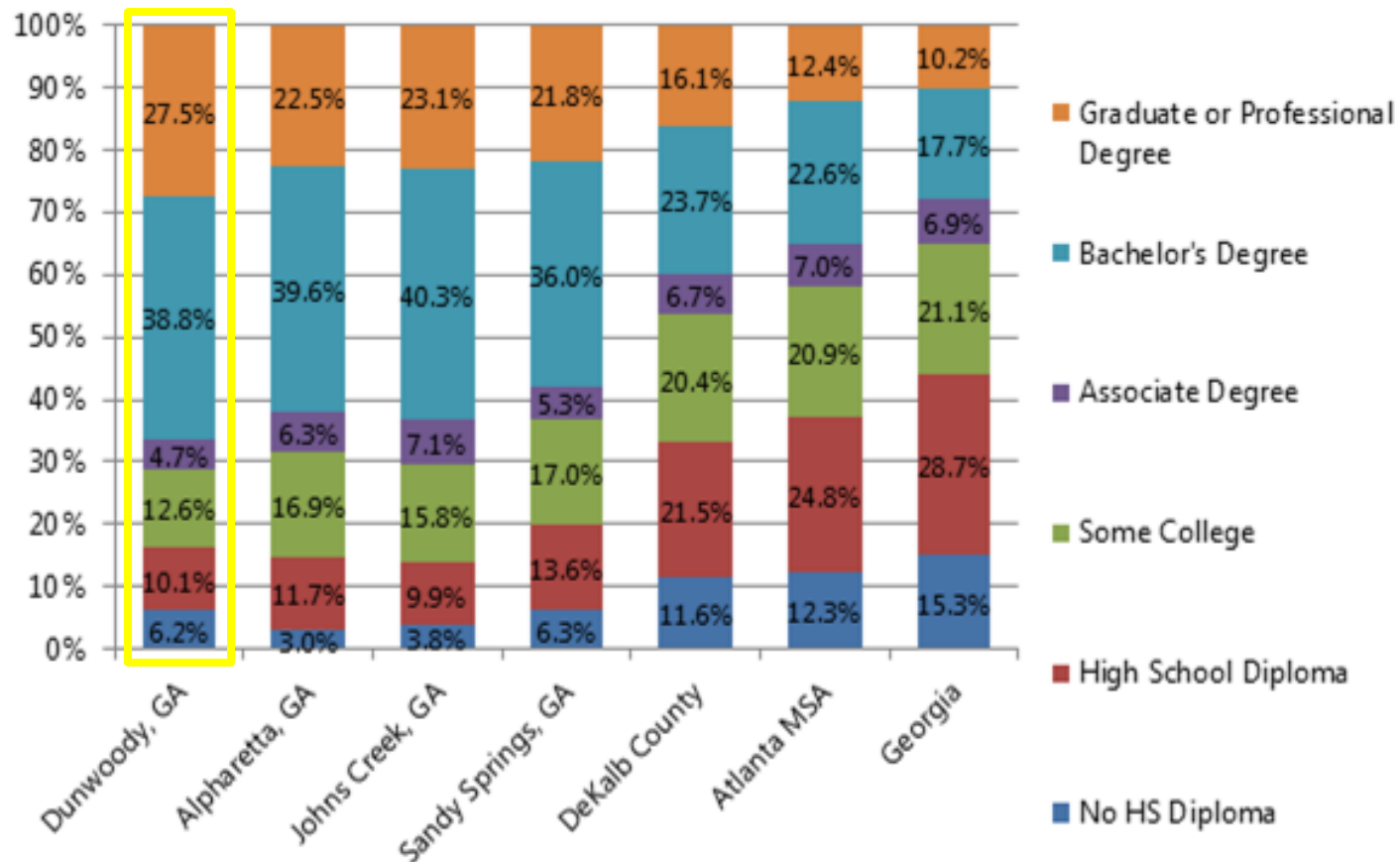
RACIAL DISTRIBUTION BY ETHNICITY, 2013



Dunwoody is on par with Alpharetta's diversity but comparatively less diverse than other areas.

Educational Attainment

EDUCATIONAL ATTAINMENT, 2013

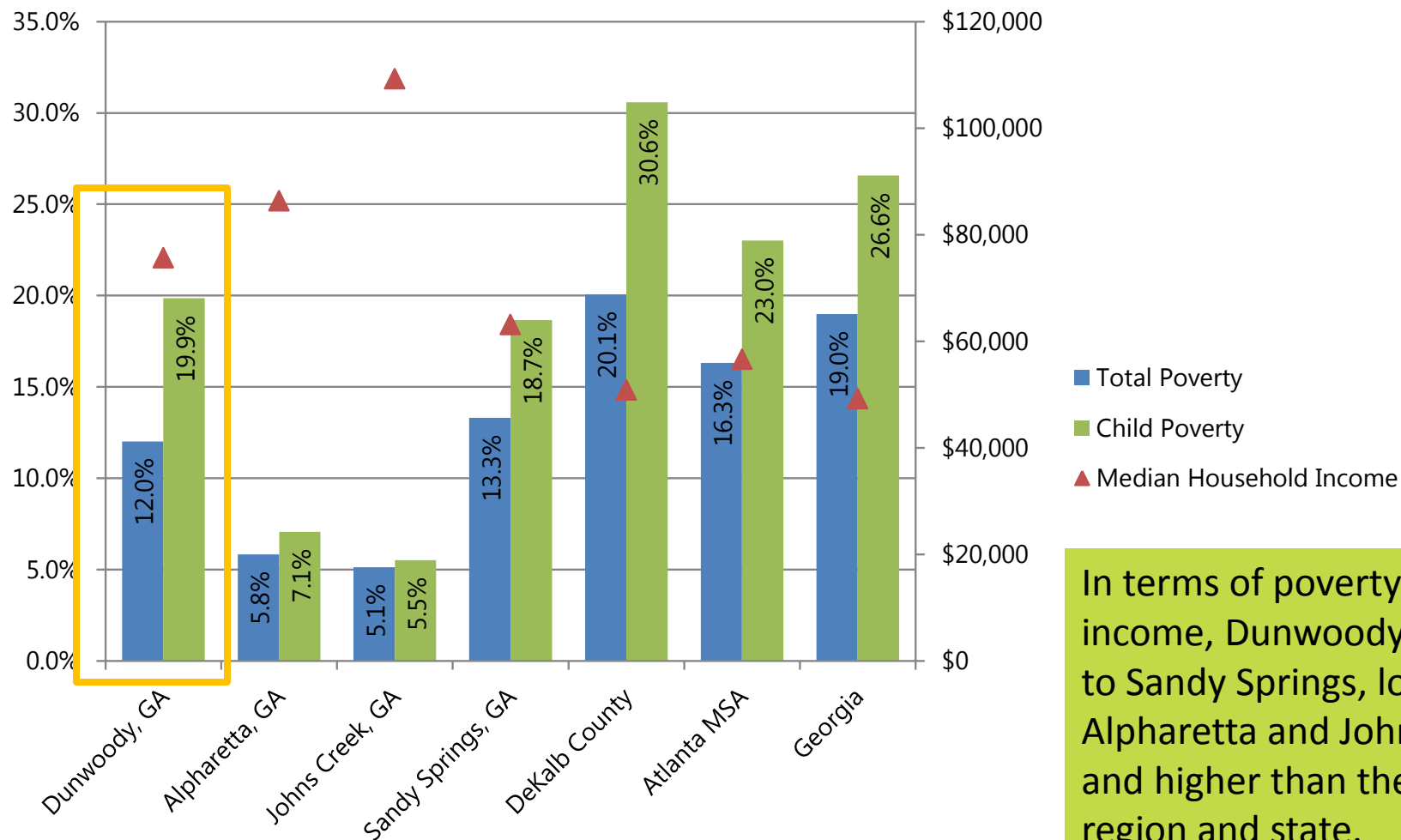


Source: U.S. Census Bureau

Dunwoody is comparatively highly educated, with the highest proportion with a BA+

Income and Poverty

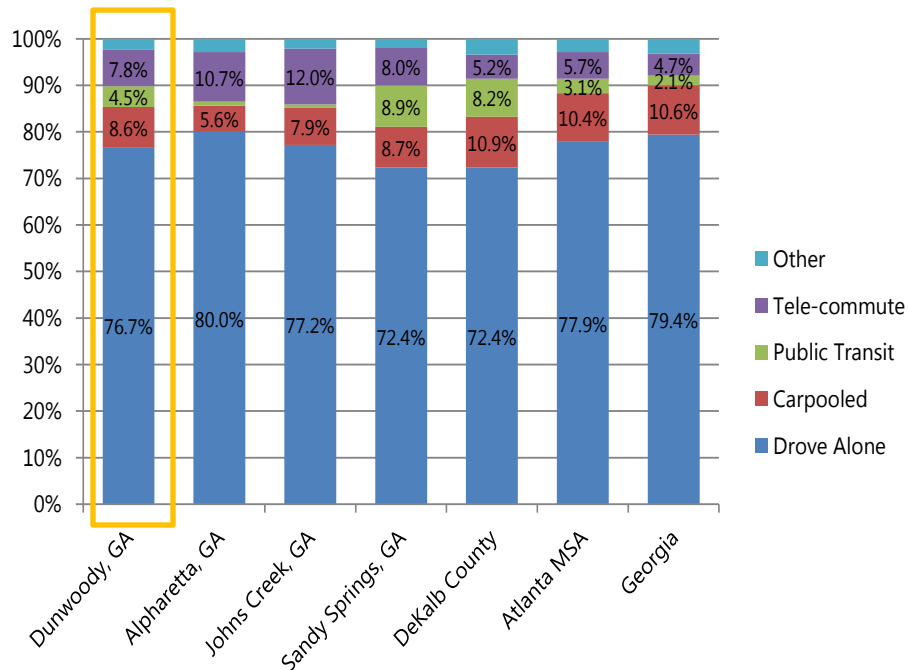
MEDIAN HOUSEHOLD INCOME AND POVERTY RATES, 2013



In terms of poverty and income, Dunwoody is similar to Sandy Springs, lower than Alpharetta and Johns Creek, and higher than the county, region and state.

Commuting

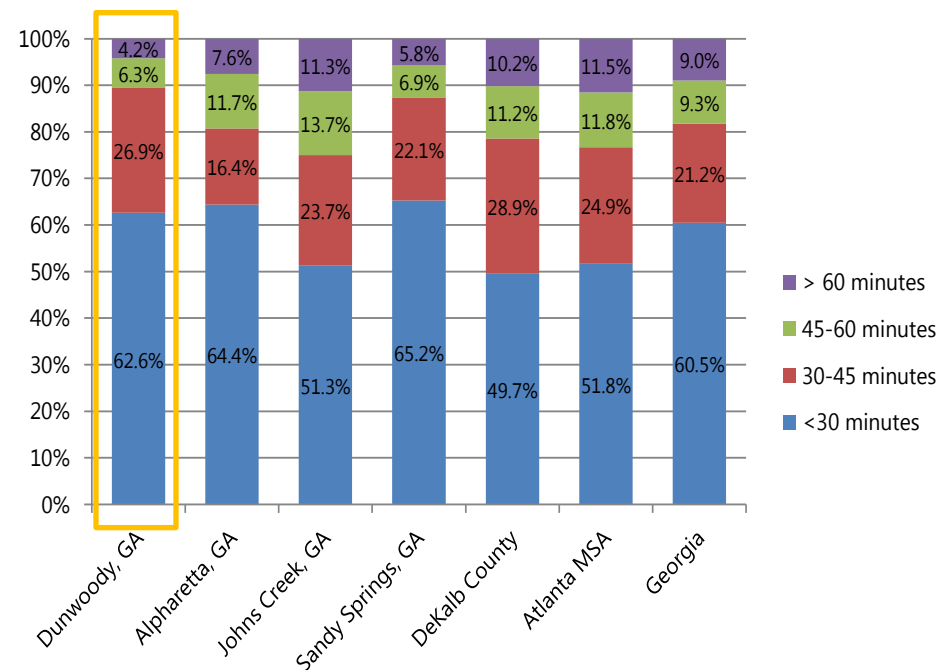
MODE OF TRANSPORTATION FOR COMMUTE, 2013



Source: U.S. Census Bureau

Dunwoody has a relatively high percentage of residents using public transportation, and many telecommute.

TIME SPENT COMMUTING TO WORK, 2013



Source: U.S. Census Bureau

Commuting times are comparable, but overtime, Dunwoody residents are spending more time in traffic.

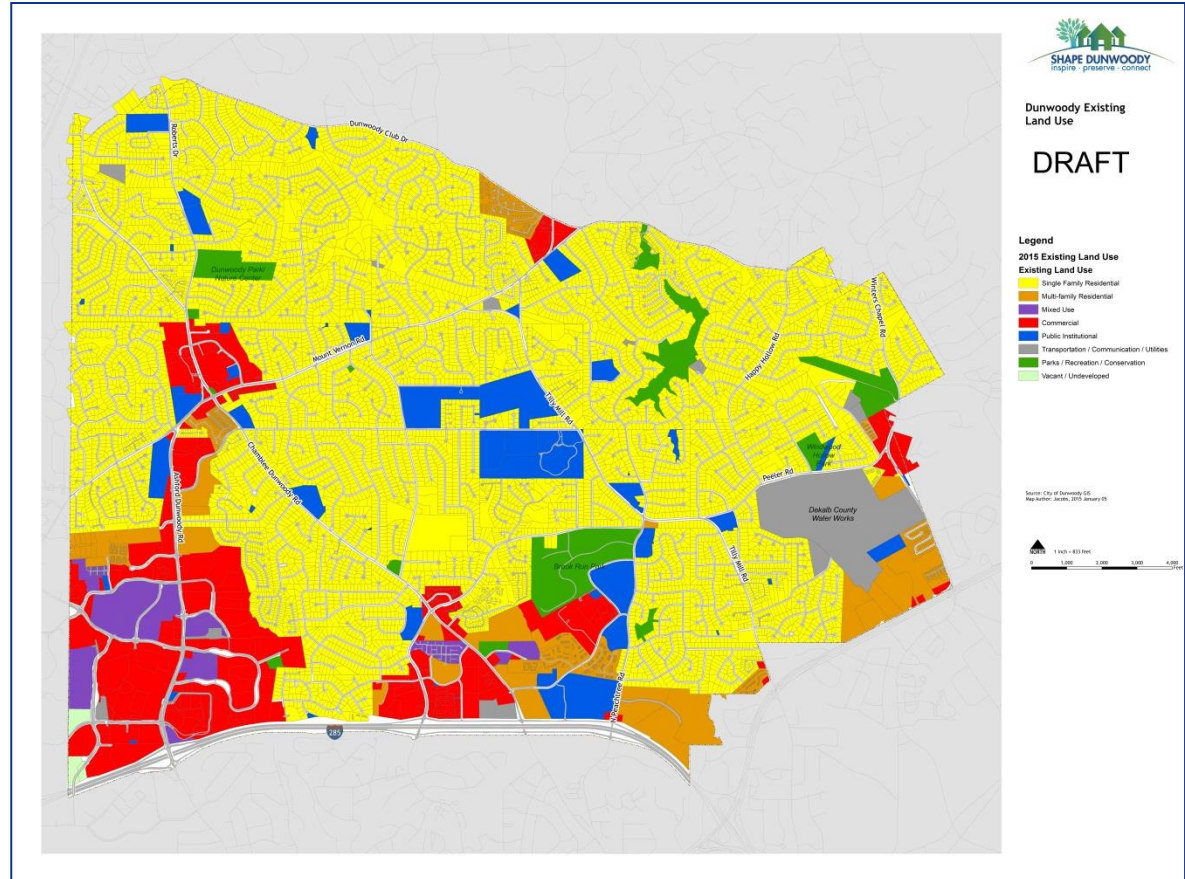
Land Use

Legend

2015 Existing Land Use

Existing Land Use

- Single Family Residential
- Multi-family Residential
- Mixed Use
- Commercial
- Public Institutional
- Transportation / Communication / Utilities
- Parks / Recreation / Conservation
- Vacant / Undeveloped



- 2008 Existing Land Use in the 2030 Comprehensive Plan, being updated for 2015
- Residential made up 75% of the total land area, Commercial 13%, and Other 12%
- Only 16% of the City is zoned non-residential

Stakeholder Interview Highlights

Spoke to:

- City Boards and Commissions
- Real Estate
- Urban Redevelopment Agency
- Mayor and City Council Members
- Community Groups
- Development Community

Impact of Input

Input from interviews is being used to help shape community input activities and inform land use and needs & opportunities discussion.

Topics included:

- Effectiveness of City services
- Influence of Existing Comp Plan & Master Plans
- Transportation needs
- Opportunities for parks and recreation enhancements
- Appropriate development related to residents and economic development
- Redevelopment opportunities and barriers

Small Group Discussions

- ★ Group 1: Our City's Identity – *Unique Dunwoody*
- ★ Group 2: Meeting Our Basic Needs – *Transportation, Infrastructure + Services*
- ★ Group 3: Balanced Land Use – *What to Preserve + Change*
- ★ Group 4: Getting the Right Mix – *Jobs + Housing*

How to Stay Involved – What’s Next? *

- Future Plan Building Workshops
 - Needs + Opportunities Workshops
 - Thurs, April 23 (6-8pm), Location TBD
 - Sat, April 25 (location TBD)
 - Community Work Program Workshop
 - Open House
 - Public Hearings
- Upcoming survey
- Community event kiosks and input walls

** All meeting dates will be posted at the City’s website. Visit dunwoodyga.gov. Scroll to bottom of page and select “Comprehensive Plan – 5 Year Update” under Projects and Initiatives.*

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